

Welcome & Thank you for coming!

### **It's been an eventful year...**

For me, personally, I've grown due to my new status as an empty nester.

I've taken on the challenge of an additional part-time position – and learned how much time I used to devote to WayNet photography when I was out taking my afternoon walks!

As an organization, we've stretched ourselves by exploring the option of moving to a 501(c)3, and while we finally decided to not take this path, we have created a stronger organization. We now better understand our place in the community and have a firm foundation on which to build.

We've explored some different avenues of marketing, including 3 new postcards, our new "How To" Center and brochure. We'll continue to make use of these items in the months ahead.

### **It's been an eventful 10 years!**

WayNet has successfully completed 10 years – who knew what wondrous things would come to pass when this organization was begun 10 years ago?

Things we can't image living without did not exist back then:

Many didn't even have a dial up connection – let alone broadband!

In the beginning, I spent a lot of time explaining what a web site was – and why having one was important to local businesses and organizations.

Think of your day and the way your work flow has changed in the past ten years:

*Email* – even with the plague that spam brings, do any of us really want to give up this form of communication?

*Google* – does anyone even remember Alta Vista? Is there anything Google can't do – except maybe darn socks?

*RSS* – not as ubiquitous yet, but once you start using a news reader, it's addictive.

*YouTube* – Maybe we should compete with “Crazy Muncie” and do “Crazy Richmond”?

*Wikipedia* – although it's content is often contested, the under 30 crowd considers this the first “go to” site for information.

*Facebook/MySpace/LiveJournal* – if you don't know these sites, you obviously don't have young people in your life.

And there lies WayNet's challenge for the coming year. We need to make sure we are still **relevant, useful, dare I say “hip”?**

We must be relevant for our 55,000 visitors each month so that we can be a **good value** for our 144 members.

So – for the coming year:

I challenge you....to challenge me.

- Let me know what **new technologies** are finding a way into your daily life.
- Let me know what **content** you've looked for on WayNet and could not find.
- Let me know when you find links or information that is **out of date**.

And I shall challenge you...

- To **tell more people** about this resource called WayNet.org
- To ask your friends and colleagues to help support the organization by **becoming members**.
- To **participate** on WayNet by adding an event, by submitting a photo of your community, by adding a volunteer opportunity.
- To visit WayNet.org at least once a week and **learn something new** about your community.