## Overview

Jul 20, 2017 - Sep 19, 2017: Sessions
May 19, 2017 - Jul 19, 2017: Sessions
1,000


| Jul 22 Jul 29 | Aug 5 | Aug 12 | Aug 19 26 | Sep 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | New Visitor |  |  |
|  |  | Returning Visitor |  |  |  |

Sessions
$-5.49 \%$
37,414 vs 39,586
Norncononom

Pages / Session
0.77\%
1.65 vs 1.64
$\rightarrow$ ค-
Users
$-6.80 \%$
27,190 vs 29,174
Avg. Session Duration
$-2.60 \%$
00:01:02 vs 00:01:03
\% New Sessions
$-1.64 \%$
69.88\% vs 71.05\%


Pageviews
-4.76\% 61,807 vs 64,898 のrnananonow

Bounce Rate
$0.27 \%$
$78.20 \%$ vs $77.99 \%$

Jul 20, 2017 - Sep 19, 2017


May 19, 2017 - Jul 19, 2017


Language
Sessions \% Sessions

4. en-au

Jul 20, 2017 - Sep 19, 2017

| May 19, 2017 - Jul 19, 2017 | 172 | \| $0.43 \%$ |
| :---: | :---: | :---: |
| \% Change | 7.56\% | 13.80\% |
| 5. id |  |  |
| Jul 20, 2017 - Sep 19, 2017 | 167 | \| 0.45\% |
| May 19, 2017 - Jul 19, 2017 | 111 | \| 0.28\% |
| \% Change | 50.45\% | 59.18\% |
| 6. en-ca |  |  |
| Jul 20, 2017 - Sep 19, 2017 | 115 | \| 0.31\% |
| May 19, 2017 - Jul 19, 2017 | 154 | \| 0.39\% |
| \% Change | -25.32\% | -20.99\% |
| 7. es |  |  |
| Jul 20, 2017 - Sep 19, 2017 | 88 | \| 0.24\% |
| May 19, 2017 - Jul 19, 2017 | 81 | \| $0.20 \%$ |
| \% Change | 8.64\% | 14.95\% |
| 8. de |  |  |
| Jul 20, 2017 - Sep 19, 2017 | 69 | \| 0.18\% |
| May 19, 2017 - Jul 19, 2017 | 39 | \| 0.10\% |
| \% Change | 76.92\% | 87.19\% |
| 9. es-419 |  |  |
| Jul 20, 2017 - Sep 19, 2017 | 61 | \| 0.16\% |
| May 19, 2017 - Jul 19, 2017 | 42 | \| 0.11\% |
| \% Change | 45.24\% | 53.67\% |
| 10. fr |  |  |
| Jul 20, 2017 - Sep 19, 2017 | 55 | \| 0.15\% |
| May 19, 2017 - Jul 19, 2017 | 57 | \| 0.14\% |
| \% Change | -3.51\% | 2.09\% |

