

Audience Overview

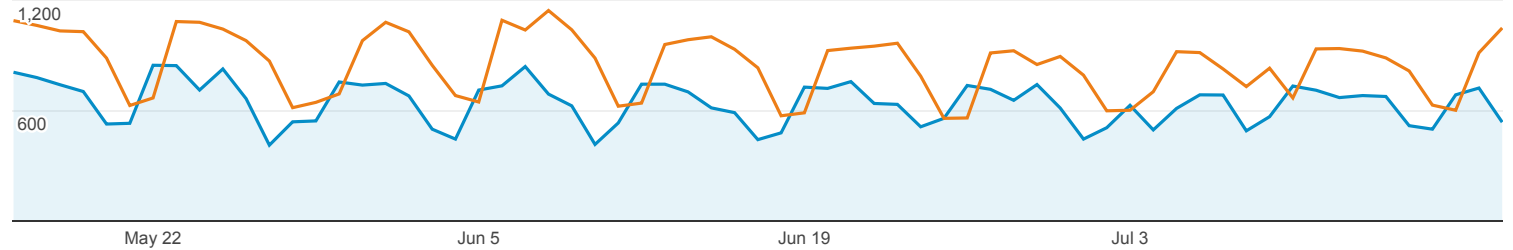
All Users
+0.00% Sessions

May 16, 2017 - Jul 19, 2017
Compare to: May 16, 2016 - Jul 19, 2016

Overview

May 16, 2017 - Jul 19, 2017: Sessions

May 16, 2016 - Jul 19, 2016: Sessions



Sessions

-24.83%

41,786 vs 55,590



Users

-32.80%

30,898 vs 45,980



Pageviews

-22.18%

68,193 vs 87,628



Pages / Session

3.53%

1.63 vs 1.58



Avg. Session Duration

-1.40%

00:01:03 vs 00:01:04



Bounce Rate

-0.89%

78.13% vs 78.83%



% New Sessions

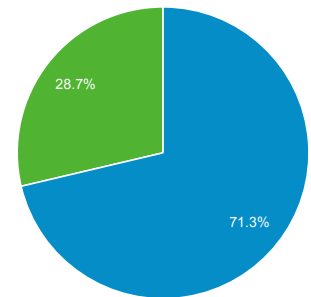
-10.76%

71.31% vs 79.91%

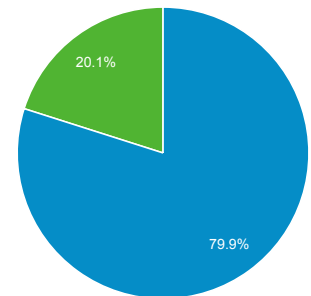


New Visitor Returning Visitor

May 16, 2017 - Jul 19, 2017



May 16, 2016 - Jul 19, 2016



Language

Sessions % Sessions

Language	Period	Sessions	% Sessions
1. en-us	May 16, 2017 - Jul 19, 2017	37,939	90.79%
	May 16, 2016 - Jul 19, 2016	50,551	90.94%
	% Change	-24.95%	-0.16%
2. en-gb	May 16, 2017 - Jul 19, 2017	1,603	3.84%
	May 16, 2016 - Jul 19, 2016	2,066	3.72%
	% Change	-22.41%	3.22%
3. en	May 16, 2017 - Jul 19, 2017	268	0.64%
	May 16, 2016 - Jul 19, 2016	331	0.60%
	% Change	-19.03%	7.71%
4. en-au	May 16, 2017 - Jul 19, 2017		

	May 16, 2016 - Jul 19, 2016	186	0.45%
	% Change	-32.12%	-9.69%
5.	en-ca		
	May 16, 2017 - Jul 19, 2017	161	0.39%
	May 16, 2016 - Jul 19, 2016	361	0.65%
	% Change	-55.40%	-40.67%
6.	id		
	May 16, 2017 - Jul 19, 2017	119	0.28%
	May 16, 2016 - Jul 19, 2016	68	0.12%
	% Change	75.00%	132.81%
7.	es		
	May 16, 2017 - Jul 19, 2017	86	0.21%
	May 16, 2016 - Jul 19, 2016	64	0.12%
	% Change	34.38%	78.77%
8.	fr		
	May 16, 2017 - Jul 19, 2017	59	0.14%
	May 16, 2016 - Jul 19, 2016	54	0.10%
	% Change	9.26%	45.35%
9.	en-in		
	May 16, 2017 - Jul 19, 2017	55	0.13%
	May 16, 2016 - Jul 19, 2016	53	0.10%
	% Change	3.77%	38.06%
10.	(not set)		
	May 16, 2017 - Jul 19, 2017	51	0.12%
	May 16, 2016 - Jul 19, 2016	113	0.20%
	% Change	-54.87%	-39.96%