

Acquisition Overview

All Users
100.00% Sessions

Jan 1, 2017 - Dec 31, 2017

Primary Dimension:

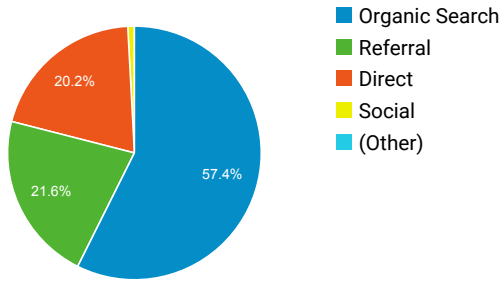
Conversion:

Top Channels

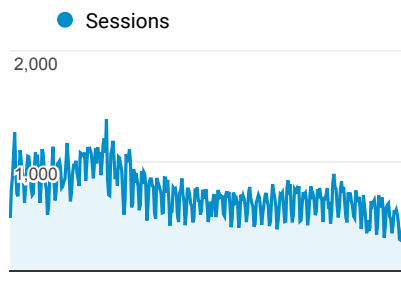
All Goals

[Edit Channel Grouping](#)

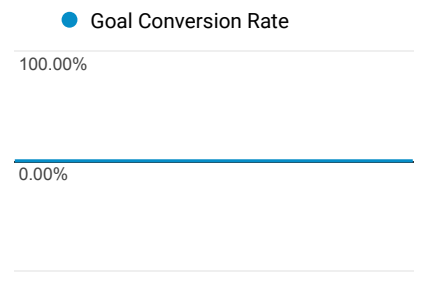
Top Channels



Sessions



Conversions



	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal Conversion Rate ↓	Goal Completions ↓	Goal Value ↓
	258,107	70.53%	182,053	79.84%	1.56	00:01:00	0.00%	0	\$0.00
1 Organic Search	148,094	<div style="width: 57.4%;"></div>		85.28%	<div style="width: 57.4%;"></div>		0.00%		
2 Referral	55,787	<div style="width: 21.6%;"></div>		77.35%	<div style="width: 21.6%;"></div>		0.00%		
3 Direct	52,052	<div style="width: 20.2%;"></div>		67.09%	<div style="width: 20.2%;"></div>		0.00%		
4 Social	2,163	<div style="width: 0.8%;"></div>		78.73%	<div style="width: 0.8%;"></div>		0.00%		
5 (Other)	11	<div style="width: 0.004%;"></div>		90.91%	<div style="width: 0.004%;"></div>		0.00%		

To see all 5 Channels click [here](#).