## All Traffic All Users 100.00% Sessions

Jan 1, 2017 - Dec 31, 2017

Explorer

Summary

Sessions

2,000

## 

April 2017

July 2017

October 2017

•										
Source / Medium		Acquisition			Behavior			Conversions		
		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
		258,107 % of Total: 100.00% (258,107)	70.53% Avg for View: 70.53% (0.00%)	182,053 % of Total: 100.00% (182,053)	79.84% Avg for View: 79.84% (0.00%)	1.56 Avg for View: 1.56 (0.00%)	00:01:00 Avg for View: 00:01:00 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1.	google / organic	<b>110,046</b> (42.64%)	87.96%	<b>96,793</b> (53.17%)	85.06%	1.41	00:00:47	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2.	(direct) / (none)	<b>52,052</b> (20.17%)	66.20%	<b>34,458</b> (18.93%)	67.09%	1.90	00:01:51	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3.	jenkins-homes.com / referral	<b>39,419</b> (15.27%)	14.19%	<b>5,593</b> (3.07%)	85.33%	1.29	00:00:23	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
4.	bing / organic	<b>24,387</b> (9.45%)	88.34%	<b>21,544</b> (11.83%)	86.12%	1.38	00:00:41	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
5.	yahoo / organic	<b>13,165</b> (5.10%)	87.19%	11,478 (6.30%)	85.99%	1.39	00:00:40	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
6.	waynet.org / referral	<b>3,059</b> (1.19%)	3.63%	111 (0.06%)	29.00%	3.92	00:03:11	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
7.	richmondindiana.gov / referral	<b>2,644</b> (1.02%)	69.14%	<b>1,828</b> (1.00%)	44.29%	2.78	00:01:49	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
8.	civichall.com / referral	<b>1,246</b> (0.48%)	58.91%	<b>734</b> (0.40%)	30.10%	4.37	00:02:31	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
9.	m.facebook.com / referral	<b>935</b> (0.36%)	92.30%	<b>863</b> (0.47%)	82.89%	1.42	00:00:26	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
10.	duckduckgo.com / referral	<b>680</b> (0.26%)	93.53%	<b>636</b> (0.35%)	86.47%	1.38	00:00:30	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
11.	162.243.123.220 / referral	<b>502</b> (0.19%)	2.79%	<b>14</b> (0.01%)	71.71%	1.55	00:05:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
12.	visitindiana.net / referral	<b>488</b> (0.19%)	89.96%	<b>439</b> (0.24%)	59.84%	2.02	00:01:50	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
13.	us.search.yahoo.com / referral	<b>351</b> (0.14%)	93.45%	<b>328</b> (0.18%)	93.45%	1.20	00:00:17	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
14.	facebook.com / referral	<b>347</b> (0.13%)	62.25%	<b>216</b> (0.12%)	71.18%	2.33	00:02:22	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
15.	waynet.com / referral	<b>284</b> (0.11%)	51.06%	145 (0.08%)	42.61%	3.18	00:02:31	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
16.	pinterest.com / referral	<b>269</b> (0.10%)	92.57%	<b>249</b> (0.14%)	86.99%	1.23	00:00:16	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
17.	uk.search.yahoo.com / referral	<b>258</b> (0.10%)	84.88%	<b>219</b> (0.12%)	96.12%	1.05	00:00:16	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
18.	ask / organic	<b>231</b> (0.09%)	83.12%	<b>192</b> (0.11%)	62.34%	2.48	00:01:53	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

19.	website-analytics.online / referral	<b>221</b> (0.09%)	86.88%	<b>192</b> (0.11%)	96.38%	1.04	00:00:26	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
20.	intranet.co.wayne.in.us / referral	<b>218</b> (0.08%)	60.55%	132 (0.07%)	38.53%	3.31	00:02:21	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
21.	en.wikipedia.org / referral	<b>217</b> (0.08%)	82.49%	<b>179</b> (0.10%)	68.66%	1.92	00:01:41	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
22.	l.facebook.com / referral	<b>217</b> (0.08%)	74.19%	161 (0.09%)	73.73%	2.23	00:02:49	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
23.	co.wayne.in.us / referral	<b>213</b> (0.08%)	61.50%	131 (0.07%)	42.72%	3.30	00:03:21	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
24.	search.xfinity.com / referral	<b>201</b> (0.08%)	74.13%	149 (0.08%)	58.71%	2.61	00:02:23	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
25.	r.duckduckgo.com / referral	<b>200</b> (0.08%)	96.00%	<b>192</b> (0.11%)	87.50%	1.34	00:00:45	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
26.	aol / organic	<b>166</b> (0.06%)	57.23%	<b>95</b> (0.05%)	77.71%	1.63	00:00:50	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
27.	visitrichmond.org / referral	<b>160</b> (0.06%)	76.25%	<b>122</b> (0.07%)	64.38%	1.75	00:00:49	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
28.	mtfca.com / referral	147 (0.06%)	99.32%	146 (0.08%)	91.16%	1.13	00:00:19	0.00%	0 (0.00%)	<b>\$0.00</b> (0.00%)
29.	in.search.yahoo.com / referral	146 (0.06%)	97.95%	143 (0.08%)	98.63%	1.01	00:00:04	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
30.	search.tb.ask.com / referral	146 (0.06%)	89.04%	130 (0.07%)	85.62%	1.64	00:00:46	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
31.	start.att.net / referral	134 (0.05%)	73.13%	<b>98</b> (0.05%)	71.64%	2.22	00:01:34	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
32.	int.search.tb.ask.com / referral	125 (0.05%)	98.40%	123 (0.07%)	94.40%	1.07	00:00:15	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
33.	ecosia.org / referral	<b>124</b> (0.05%)	95.16%	118 (0.06%)	95.97%	1.09	00:00:05	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
34.	mrlinfo.org / referral	<b>121</b> (0.05%)	66.12%	<b>80</b> (0.04%)	53.72%	3.09	00:04:52	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
35.	mrswarnerarlington.weebly.com / referral	<b>117</b> (0.05%)	91.45%	107 (0.06%)	57.26%	1.86	00:01:57	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
36.	ingenweb.org / referral	113 (0.04%)	65.49%	<b>74</b> (0.04%)	70.80%	1.93	00:01:29	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
37.	t.co / referral	<b>99</b> (0.04%)	52.53%	<b>52</b> (0.03%)	69.70%	3.04	00:06:12	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
38.	kiddle.co / referral	<b>98</b> (0.04%)	93.88%	<b>92</b> (0.05%)	71.43%	1.73	00:01:58	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
39.	centervillelibrary.info / referral	<b>94</b> (0.04%)	31.91%	<b>30</b> (0.02%)	20.21%	9.40	00:07:51	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
40.	ca.search.yahoo.com / referral	<b>87</b> (0.03%)	98.85%	<b>86</b> (0.05%)	96.55%	1.03	00:00:08	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
41.	lm.facebook.com / referral	<b>82</b> (0.03%)	81.71%	67 (0.04%)	87.80%	1.21	00:00:21	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
42.	in.gov / referral	<b>76</b> (0.03%)	72.37%	55 (0.03%)	72.37%	1.88	00:00:51	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
43.	com.google.android.googlequicksearchbo x / referral	<b>72</b> (0.03%)	75.00%	<b>54</b> (0.03%)	56.94%	1.83	00:01:22	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
44.	gowaterfalling.com / referral	<b>72</b> (0.03%)	76.39%	<b>55</b> (0.03%)	68.06%	1.88	00:01:52	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
45.	results.searchlock.com / referral	<b>68</b> (0.03%)	88.24%	60 (0.03%)	82.35%	1.43	00:00:23	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
46.	earlham.edu / referral	<b>67</b> (0.03%)	89.55%	60 (0.03%)	70.15%	1.91	00:01:35	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
47.	search.mysearch.com / referral	<b>62</b> (0.02%)	98.39%	<b>61</b> (0.03%)	95.16%	1.05	00:00:24	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
48.	searchencrypt.com / referral	<b>60</b> (0.02%)	93.33%	56 (0.03%)	80.00%	1.52	00:00:32	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
49.	aa-meetings.com / referral	<b>58</b> (0.02%)	48.28%	<b>28</b> (0.02%)	89.66%	1.14	00:00:32	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
50.	search.myway.com / referral	<b>56</b> (0.02%)	83.93%	<b>47</b> (0.03%)	64.29%	2.20	00:02:09	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
51.	dogpile.com / referral	<b>55</b> (0.02%)	89.09%	<b>49</b> (0.03%)	85.45%	1.22	00:00:14	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
52.	myprivatesearch.com / referral	<b>55</b> (0.02%)	92.73%	51 (0.03%)	92.73%	1.13	00:00:06	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

53. netstate.com / referral	<b>55</b> (0.02%)	100.00%	55 (0.03%)	96.36%	1.04	00:00:32	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
54. ph.search.yahoo.com / referral	<b>55</b> (0.02%)	98.18%	54 (0.03%)	90.91%	1.09	00:00:32	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
55. en.m.wikipedia.org / referral	<b>53</b> (0.02%)	77.36%	<b>41</b> (0.02%)	75.47%	2.11	00:02:13	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
56. kidrex.org / referral	<b>53</b> (0.02%)	75.47%	<b>40</b> (0.02%)	62.26%	1.79	00:02:28	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
57. midwestliving.com / referral	<b>52</b> (0.02%)	84.62%	<b>44</b> (0.02%)	75.00%	1.40	00:01:17	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
58. mypianofriends.com / referral	<b>51</b> (0.02%)	64.71%	<b>33</b> (0.02%)	88.24%	1.31	00:00:15	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
59. searchlock.com / referral	<b>50</b> (0.02%)	90.00%	<b>45</b> (0.02%)	88.00%	1.24	00:01:28	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
60. indianahistory.org / referral	<b>49</b> (0.02%)	59.18%	<b>29</b> (0.02%)	63.27%	2.65	00:02:29	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
61. us.yhs4.search.yahoo.com / referral	<b>49</b> (0.02%)	87.76%	<b>43</b> (0.02%)	87.76%	1.20	00:00:31	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
62. us.wow.com / referral	<b>46</b> (0.02%)	95.65%	<b>44</b> (0.02%)	86.96%	1.28	00:00:35	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
63. modeltfordclubofamerica.com / referral	<b>44</b> (0.02%)	90.91%	<b>40</b> (0.02%)	34.09%	3.77	00:02:07	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
64. search.pch.com / referral	<b>44</b> (0.02%)	70.45%	<b>31</b> (0.02%)	68.18%	1.82	00:01:41	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
65. indymotorspeedway.com / referral	<b>41</b> (0.02%)	100.00%	<b>41</b> (0.02%)	78.05%	1.24	00:00:22	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
66. searchthis.com / referral	<b>38</b> (0.01%)	63.16%	24 (0.01%)	57.89%	1.68	00:00:29	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
67. quakerinfo.org / referral	<b>37</b> (0.01%)	83.78%	<b>31</b> (0.02%)	67.57%	2.27	00:01:51	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
68. crosleyautoclub.com / referral	<b>35</b> (0.01%)	94.29%	<b>33</b> (0.02%)	80.00%	1.31	00:00:20	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
69. symbaloo.com / referral	<b>35</b> (0.01%)	85.71%	<b>30</b> (0.02%)	91.43%	1.09	00:00:09	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
70. int.search.myway.com / referral	<b>34</b> (0.01%)	94.12%	<b>32</b> (0.02%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
71. questgarden.com / referral	<b>34</b> (0.01%)	91.18%	<b>31</b> (0.02%)	76.47%	1.44	00:00:48	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
72. baidu / organic	<b>33</b> (0.01%)	96.97%	<b>32</b> (0.02%)	78.79%	1.61	00:01:23	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
73. ushistory.org / referral	<b>32</b> (0.01%)	96.88%	<b>31</b> (0.02%)	84.38%	1.31	00:01:30	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
74. mediacomtoday.com / referral	<b>31</b> (0.01%)	16.13%	5 (0.00%)	3.23%	2.13	00:00:22	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
75. au.search.yahoo.com / referral	<b>30</b> (0.01%)	100.00%	<b>30</b> (0.02%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
76. plusnetwork.com / referral	<b>30</b> (0.01%)	96.67%	<b>29</b> (0.02%)	96.67%	1.07	00:00:01	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
77. submit.jotform.us / referral	<b>30</b> (0.01%)	0.00%	<b>0</b> (0.00%)	43.33%	3.90	00:02:35	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
78. centurylink.net / referral	<b>29</b> (0.01%)	75.86%	<b>22</b> (0.01%)	68.97%	2.00	00:01:53	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
79. egypt-trade.wikidot.com / referral	<b>27</b> (0.01%)	96.30%	26 (0.01%)	88.89%	1.22	00:00:33	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
80. gilbertenglish.weebly.com / referral	<b>27</b> (0.01%)	100.00%	<b>27</b> (0.01%)	85.19%	1.15	00:00:15	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
81. cambridgecityindiana.org / referral	<b>26</b> (0.01%)	73.08%	<b>19</b> (0.01%)	57.69%	2.50	00:01:55	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
82. eventcrazy.com / referral	<b>25</b> (0.01%)	80.00%	<b>20</b> (0.01%)	60.00%	2.44	00:00:38	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
83. info.com / referral	<b>25</b> (0.01%)	96.00%	24 (0.01%)	92.00%	1.08	00:00:02	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
84. kidsclick.org / referral	<b>25</b> (0.01%)	84.00%	<b>21</b> (0.01%)	72.00%	1.36	00:01:14	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
85. webcrawler.com / referral	<b>25</b> (0.01%)	72.00%	<b>18</b> (0.01%)	64.00%	1.60	00:00:38	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
86. area23aa.org / referral	<b>24</b> (0.01%)	58.33%	<b>14</b> (0.01%)	66.67%	1.62	00:01:19	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

87.	authorstream.com / referral	<b>24</b> (0.01%)	100.00%	24 (0.01%)	70.83%	1.50	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	foxweber.com / referral	<b>24</b> (0.01%)	100.00%	24 (0.01%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
89.	g.tracfone.com / referral	<b>24</b> (0.01%)	83.33%	<b>20</b> (0.01%)	75.00%	1.58	00:01:14	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
90.	alltheinternet.com / referral	<b>23</b> (0.01%)	91.30%	<b>21</b> (0.01%)	86.96%	1.61	00:00:25	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
91.	offtackleempire.com / referral	<b>23</b> (0.01%)	100.00%	23 (0.01%)	95.65%	1.09	00:00:24	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
92.	ncgenweb.us / referral	<b>22</b> (0.01%)	100.00%	22 (0.01%)	45.45%	2.64	00:04:32	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
93.	search.twcc.com / referral	<b>22</b> (0.01%)	40.91%	<b>9</b> (0.00%)	45.45%	3.18	00:04:17	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
94.	track-rankings.online / referral	<b>22</b> (0.01%)	86.36%	<b>19</b> (0.01%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
95.	edcwc.com / referral	<b>21</b> (0.01%)	47.62%	<b>10</b> (0.01%)	47.62%	3.95	00:04:01	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
96.	m.kiddle.co / referral	<b>21</b> (0.01%)	80.95%	<b>17</b> (0.01%)	90.48%	1.33	00:00:51	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
97.	murdoarealand.com / referral	<b>21</b> (0.01%)	100.00%	<b>21</b> (0.01%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
98.	windowssearch.com / referral	<b>21</b> (0.01%)	80.95%	<b>17</b> (0.01%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
99.	ferrispropertygroup.com / referral	<b>19</b> (0.01%)	94.74%	18 (0.01%)	84.21%	1.63	00:00:31	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
100.	wikihow.com / referral	<b>19</b> (0.01%)	94.74%	18 (0.01%)	84.21%	1.21	00:00:10	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

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