

Top Twenty

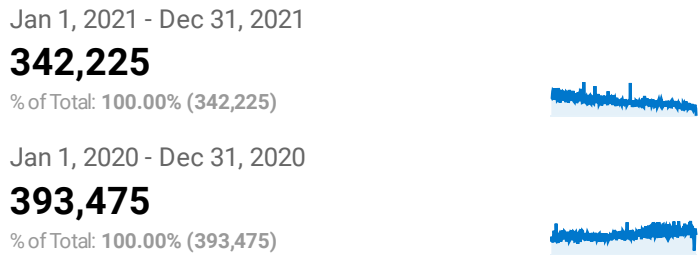
Jan
Compa

All Users
+0.00% Sessions

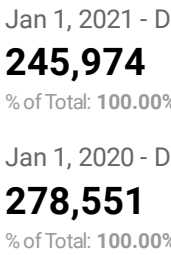
Pageviews and Unique Pageviews b...

Page	Pageviews	Unique Pageviews
/howto/computers/cut-copy-paste.htm		
Jan 1, 2021 - Dec 31, 2021	137,753	131,982
Jan 1, 2020 - Dec 31, 2020	169,617	161,985
% Change	-18.79%	-18.52%
/default.htm		
Jan 1, 2021 - Dec 31, 2021	29,504	22,584
Jan 1, 2020 - Dec 31, 2020	27,130	21,727
% Change	8.75%	3.94%
/news/obits/default.htm		
Jan 1, 2021 - Dec 31, 2021	16,251	10,403
Jan 1, 2020 - Dec 31, 2020	14,481	8,675
% Change	12.22%	19.92%
/employment/default.htm		
Jan 1, 2021 - Dec 31, 2021	10,902	3,761
Jan 1, 2020 - Dec 31, 2020	15,067	4,674
% Change	-27.64%	-19.53%
/news/default.htm		
Jan 1, 2021 - Dec 31, 2021	10,023	6,939
Jan 1, 2020 - Dec 31, 2020	10,098	6,008
% Change	-0.74%	15.50%

Pageviews



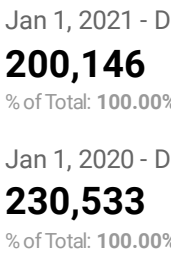
Sessions



Sessions and % New Sessions by Default Channel...

Default Channel Grouping	Sessions	% New Sessions
Organic Search		
Jan 1, 2021 - Dec 31, 2021	193,673	85.32%
Jan 1, 2020 - Dec 31, 2020	217,111	85.97%
% Change	-10.80%	-0.76%
Direct		
Jan 1, 2021 - Dec 31, 2021	43,816	61.43%
Jan 1, 2020 - Dec 31, 2020	52,310	65.15%
% Change	-16.24%	-5.71%
Referral		
Jan 1, 2021 - Dec 31, 2021	5,298	73.59%
Jan 1, 2020 - Dec 31, 2020	6,408	78.93%
% Change	-17.32%	-6.76%
Social		
Jan 1, 2021 - Dec 31, 2021	3,180	90.09%
Jan 1, 2020 - Dec 31, 2020	2,703	89.97%
% Change	17.65%	0.13%
(Other)		
Jan 1, 2021 - Dec 31, 2021	7	71.43%
Jan 1, 2020 - Dec 31, 2020	13	92.31%

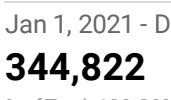
Unique Visits



Users by User Type

User Type
New Visitor
Jan 1, 2021 - Dec 31, 2021
Jan 1, 2020 - Dec 31, 2020
% Change
Returning Visitor
Jan 1, 2021 - Dec 31, 2021
Jan 1, 2020 - Dec 31, 2020
% Change

Hits



% Change		
/levicoffin/default.htm		
Jan 1, 2021 - Dec 31, 2021	9,607	6,942
Jan 1, 2020 - Dec 31, 2020	10,402	7,163
% Change	-7.64%	-3.09%

/facts/starr-piano.htm		
Jan 1, 2021 - Dec 31, 2021	5,699	3,678
Jan 1, 2020 - Dec 31, 2020	7,131	4,438
% Change	-20.08%	-17.12%

/government/default.htm		
Jan 1, 2021 - Dec 31, 2021	5,112	3,786
Jan 1, 2020 - Dec 31, 2020	5,988	4,425
% Change	-14.63%	-14.44%

/news/releases/default.htm		
Jan 1, 2021 - Dec 31, 2021	2,810	2,333
Jan 1, 2020 - Dec 31, 2020	2,746	2,357
% Change	2.33%	-1.02%

/waynet/spotlight/2004/040908-highpoint.htm		
Jan 1, 2021 - Dec 31, 2021	2,789	2,545
Jan 1, 2020 - Dec 31, 2020	4,167	3,747
% Change	-33.07%	-32.08%

% Change		
Email		
Jan 1, 2021 - Dec 31, 2021	0	0.00%
Jan 1, 2020 - Dec 31, 2020	6	33.33%
% Change	-100.00%	-100.00%

Pageviews by Page

Page	Pageviews
/howto/computers/cut-copy-paste.htm	
Jan 1, 2021 - Dec 31, 2021	137,753
Jan 1, 2020 - Dec 31, 2020	169,617
% Change	-18.79%

/default.htm	
Jan 1, 2021 - Dec 31, 2021	29,504
Jan 1, 2020 - Dec 31, 2020	27,130
% Change	8.75%

/news/obits/default.htm	
Jan 1, 2021 - Dec 31, 2021	16,251
Jan 1, 2020 - Dec 31, 2020	14,481
% Change	12.22%

/employment/default.htm	
Jan 1, 2021 - Dec 31, 2021	10,902
Jan 1, 2020 - Dec 31, 2020	15,067
% Change	-27.64%

/news/default.htm	
Jan 1, 2021 - Dec 31, 2021	10,023
Jan 1, 2020 - Dec 31, 2020	10,098
% Change	-0.74%

/levicoffin/default.htm	
Jan 1, 2021 - Dec 31, 2021	9,607
Jan 1, 2020 - Dec 31, 2020	10,402
% Change	-7.64%

/facts/starr-piano.htm	
Jan 1, 2021 - Dec 31, 2021	5,699
Jan 1, 2020 - Dec 31, 2020	7,131
% Change	-20.08%

/government/default.htm	
---	--

% of Total: 100.00%

Jan 1, 2020 - Dec 31, 2021

396,976

% of Total: 100.00%

Sessions and

Default Channel Grouping

Organic Search

Jan 1, 2021 - Dec 31, 2021

Jan 1, 2020 - Dec 31, 2020

% Change

Direct

Jan 1, 2021 - Dec 31, 2021

Jan 1, 2020 - Dec 31, 2020

% Change

Referral

Jan 1, 2021 - Dec 31, 2021

Jan 1, 2020 - Dec 31, 2020

% Change

Social

Jan 1, 2021 - Dec 31, 2021

Jan 1, 2020 - Dec 31, 2020

% Change

(Other)

Jan 1, 2021 - Dec 31, 2021

Jan 1, 2020 - Dec 31, 2020

% Change

Email

Jan 1, 2021 - Dec 31, 2021


Jan 1, 2020 - Dec 31, 2020

% Change

Jan 1, 2021 - Dec 31, 2021 5,112

Jan 1, 2020 - Dec 31, 2020 5,988


% Change -14.63%

/news/releases/default.htm 

Jan 1, 2021 - Dec 31, 2021 2,810

Jan 1, 2020 - Dec 31, 2020 2,746

% Change 2.33%

/waynet/spotlight/2004/040908-highpoint.htm 

Jan 1, 2021 - Dec 31, 2021 2,789

Jan 1, 2020 - Dec 31, 2020 4,167

% Change -33.07%

